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Please type a plus sign (+) inside this box → PTO/SB/05 (2/98)  
Approved for use through 09/30/2000. OMB 0651-0032

Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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<b>UTILITY PATENT APPLICATION TRANSMITTAL</b> <small>(Only for new nonprovisional applications under 37 CFR § 1.53(b))</small>		Attorney Docket No. P-4681-012
<i>Inventors</i>		Thomas J. O'Hanlon and David Hagen
Title	<b>METHOD TO ATTRACT CONSUMERS TO A SALES AGENT</b>	
Express Mail Label No.		EL659734285US

<b>APPLICATION ELEMENTS</b> <small>See MPEP chapter 600 concerning utility patent application contents.</small>		Assistant Commissioner for Patents ADDRESS TO: Box Patent Application Washington, DC 20231
<p>1. <input checked="" type="checkbox"/> *Fee Transmittal Form (e.g., PTO/SB/17) (Submit an original and a duplicate for fee processing)</p> <p>2. <input checked="" type="checkbox"/> Specification [Total Pages 21] (preferred arrangement set forth below)           <ul style="list-style-type: none"> <li>— Descriptive title to the Invention</li> <li>— Cross References to Related Applications</li> <li>— Statement Regarding Fed sponsored R &amp; D</li> <li>— Reference to Microfiche Appendix</li> <li>— Background of the Invention</li> <li>— Brief Summary of the Invention</li> <li>— Brief Description of the Drawings (if filed)</li> <li>— Detailed Description</li> <li>— Claim(s)</li> <li>— Abstract of the Disclosure</li> </ul> </p> <p>3. <input checked="" type="checkbox"/> Drawing(s) (35 U.S.C. 113) [Total Sheets 5]</p> <p>4. <input checked="" type="checkbox"/> Oath or Declaration [Total Pages 1]           <ul style="list-style-type: none"> <li>a. <input checked="" type="checkbox"/> Newly executed (original or copy)</li> <li>b. <input type="checkbox"/> Copy from a prior application (37 C.F.R. § 1.63(d)) (for continuation/divisional with Box 17 completed) <i>[Note Box 5 below]</i> <ul style="list-style-type: none"> <li>i. <input type="checkbox"/> <b>DELETION OF INVENTOR(S)</b> Signed statement attached deleting inventor(s) named in the prior application, see 37 C.F.R. §§ 1.63(d)(2) and 1.33(b).</li> </ul> </li> </ul> </p> <p>5. <input type="checkbox"/> Incorporation By Reference (useable if Box 4b is checked) The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.</p>		
<p>6. <input type="checkbox"/> Microfiche Computer Program (Appendix)</p> <p>7. <input type="checkbox"/> Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)           <ul style="list-style-type: none"> <li>a. <input type="checkbox"/> Computer Readable Copy</li> <li>b. <input type="checkbox"/> Paper Copy (identical to computer copy)</li> <li>c. <input type="checkbox"/> Statement verifying identity of above copies</li> </ul> </p>		
<b>ACCOMPANYING APPLICATION PARTS</b>		
<p>8. <input checked="" type="checkbox"/> Assignment Papers (cover sheet &amp; document(s))</p> <p>9. <input checked="" type="checkbox"/> 37 C.F.R. § 3.73(b) Statement <input checked="" type="checkbox"/> Power of Attorney (when there is an assignee)</p> <p>10. <input type="checkbox"/> English Translation Document (if applicable)</p> <p>11. <input type="checkbox"/> Information Disclosure Statement (IDS)/PTO-1449 <input type="checkbox"/> Copies of IDS Citations</p> <p>12. <input type="checkbox"/> Preliminary Amendment</p> <p>13. <input checked="" type="checkbox"/> Return Receipt Postcard (MPEP 503) (Should be specifically itemized)</p> <p>14. <input checked="" type="checkbox"/> *Small Entity Statement(s) <input type="checkbox"/> Statement filed in prior application, Status still proper and desired</p> <p>15. <input type="checkbox"/> Certified Copy of Priority Document(s) (if foreign priority is claimed)</p> <p>16. <input checked="" type="checkbox"/> Other: Express Mail Certification</p>		

\*NOTE FOR ITEMS 1 & 14: IN ORDER TO BE  
ENTITLED TO PAY SMALL ENTITY FEES, A SMALL  
ENTITY STATEMENT IS REQUIRED (37 C.F.R.  
§ 1.27), EXCEPT IF ONE FILED IN A PRIOR  
APPLICATION IS RELIED UPON (37 C.F.R. § 1.28).

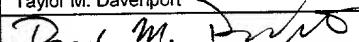
17. If a CONTINUING APPLICATION, check appropriate box and supply the requisite information below and in a preliminary statement:

Continuation  Divisional  Continuation-in-part (CIP) of prior application No: \_\_\_\_\_ / \_\_\_\_\_  
Prior application information: Examiner: Group/Art Unit: \_\_\_\_\_

**18. CORRESPONDENCE ADDRESS**

Customer Number or Bar Code Label   
(Insert Customer No. or attach bar code label here) 24112

or  Correspondence address below

NAME		PATENT TRADEMARK OFFICE			
ADDRESS					
CITY		STATE		ZIP CODE	
COUNTRY		TELEPHONE		FAX	
Name (Print/Type)	Taylor M. Davenport			Registration No. (Attorney)	42,466
Signature				Date	April 26, 2001

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Box Patent Application, Washington, DC 20231.

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**FEE TRANSMITTAL**

Patent fees are subject to annual revision on October 1

These are the fees effective December 29, 1999.

Small Entity payments must be supported by a small entity statement.  
otherwise large entity fees must be paid. See Forms PTO/SB/09-12.  
See 37 C.F.R. §§ 1.27 and 1.28.**TOTAL AMOUNT OF PAYMENT** \$627.00

Complete if Known

Application Number	TBA
Filing Date	*****
First Named Inventor	O'Hanlon et al.
Examiner Name	TBA
Group Art Unit	TBA
Attorney Docket No.	P-4681-012

**METHOD OF PAYMENT** (check one)

- 1.
- 
- The Commission is hereby authorized to charge indicated fees and credit any over payments to:

Deposit Account Number	18-1167
Deposit Account Name	Coats & Bennett, P.L.L.C.

Charge Any Additional Fee Required Under 37 CFR §§1.16 and 1.17       Charge the Issue Fee Set in 37 CFR §1.18 at the Mailing of the Notice of Allowance

2.  Payment Enclosed:  
 Check     Money Order     Other

**FEE CALCULATION****1. BASIC FILING FEE**

Large Entity Fee Code (\$)	Entity Fee Code	Small Entity Fee \$	Fee Description	Fee Paid
101	690	201	345 Utility filing fee	355.00
106	310	206	155 Design filing fee	
107	480	207	240 Plant filing fee	
108	760	208	380 Reissue filing fee	
114	150	214	75 Provisional filing fee	
<b>SUBTOTAL (1)</b>				\$355.00

**2. EXTRA CLAIM FEES**

		Fee from Extra Claims	Fee Paid
Total Claims	28	-20 = 8 X \$ 9.00 =	\$ 72.00
Independent Claims	7	-3 = 4 X \$40.00 =	\$160.00
Multiple Dependent Claims		X =	

\*\* or number previously paid, if greater; For Reissues, see below

Large Entity Fee Code (\$)	Small Entity Fee Code (\$)	Fee Description
103	18	203 9 Claims in excess of 20
102	78	202 40 Independent claims in excess of 3
104	260	204 130 Multiple dependent claim
109	78	209 39 **Reissue independent claims over original patent
110	18	210 9 **Reissue claims in excess of 20 and over original patent
<b>SUBTOTAL (2)</b>		\$232.00

3. ADDITIONAL FEES					
Large Entity Fee Code (\$)	Entity Fee Code	Small Entity Fee (\$)	Fee Description	Fee Paid	
105	130	205	65 Surcharge - late filing fee or oath		
127	50	227	25 Surcharge - late provisional filing fee or cover sheet		
139	130	139	130 Non-English specification		
147	2,520	147	2,520 For filing a request for reexamination		
112	920*	112	920* Requesting publication of SIR prior to Examiner action		
113	1,840*	113	1,840* Requesting publication of SIR after Examination action		
115	110	215	55 Extension for reply within first month		
116	380	216	190 Extension for reply within second month		
117	870	217	435 Extension for reply within third month		
118	1,360	218	680 Extension for reply within fourth month		
128	1,850	228	925 Extension for reply within fifth month		
119	300	219	150 Notice of Appeal		
120	300	220	150 Filing a brief in support of an appeal		
121	260	221	130 Request for oral hearing		
138	1,510	138	1,510 Petition to institute a public use proceeding		
140	110	240	55 Petition to revive - unavoidable		
141	1,210	241	605 Petition to revive - unintentional		
142	1,210	242	605 Utility issue fee (or reissue)		
143	430	243	215 Design issue fee		
144	580	244	290 Plant issue fee		
122	130	122	130 Petitions to the Commissioner		
123	50	123	50 Petitions related to provisional applications		
126	240	126	240 Submission of Information Disclosure Stmt.		
581	40	581	40 Recording each patent assignment per property (times number of properties)		\$40
146	760	246	380 Filing a submission after final rejection (37 CFR 1.129(a))		
149	760	249	380 For each additional invention to be examined (37 CFR 1.129(b))		
Other fee (specify)					
Other fee (specify)					
*Reduced by Basic Filing Fee Paid				<b>SUBTOTAL (3)</b>	\$40.00

SUBMITTED BY				Complete (if applicable)	
Typed or Printed Name	Taylor M. Davenport			Reg. Number	42,466
Signature	Taylor M. Davenport	Date	April 26, 2001	Deposit Account User ID	18-1167

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
Thomas J. O'Hanlon )  
and David Hagen )  
Serial No. \_\_\_\_\_ )  
Filed: \_\_\_\_\_ )  
For: **METHOD TO ATTRACT CONSUMERS** )  
**TO A SALES AGENT** )  
Attorney's Docket No. P-4681-012 )

**Express Mail Certification  
Label No. EL659734285US**

Raleigh, North Carolina

April 26, 2001

Honorable Commissioner of Patents and Trademarks  
**BOX PATENT APPLICATION**  
Washington, D.C. 20231

Sir:

**EXPRESS MAIL CERTIFICATE LABEL NO. EL659734285US**

**DATE MAILED: April 26, 2001**

I hereby certify that the enclosed specification and claims, drawings (5 sheets), Utility Patent Application Transmittal Form, Declaration, Power Of Attorney, Fee Transmittal Form (original and one copy), Assignment, Assignment Recordation Form, and our Check # 4097 in the amount of \$627.00, are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above and is addressed to Honorable Commissioner of Patents and Trademarks, BOX PATENT APPLICATION, Washington, D.C. 20231.

Respectfully submitted,

**COATS & BENNETT, P.L.L.C.**

By:

*Taylor M. Davenport*

Taylor M. Davenport  
Registration No. 42,466

Telephone: (919) 854-1844